

2019

REPORT



WORDS FROM THE CHAIR



David Howman
Chair of the Athletics Integrity Unit Board

“While we are proud of our achievements to date, we certainly recognise that there is much more work to do to ensure that the sport of athletics continues to rebuild its credibility and enjoys a strong reputation for integrity.”

In my introduction to the 2018 Annual Report, I said: “the AIU has quickly established itself as an effective, transparent and engaged organisation, a global leader in sports integrity.”

I believe that our activities in 2019 have reinforced and enhanced that position internationally, both within athletics and across sport in general.

The most significant piece of work undertaken in 2019 was the investigation and subsequent charges issued against the Russian Athletics Federation (RusAF) and several RusAF officials relating to their involvement in the submission of forged documents and false explanations to the AIU in connection with the Whereabouts Failures case of Danil Lysenko.

This case embodied some of the very reasons the AIU was created: to conduct high level, complex investigations, to uncover networks and institutionalised wrongdoing and to ensure that administrators and institutions are as accountable under the rules as athletes.

Our report to the World Athletics Council led to further sanctions against RusAF including a fine. This decision underpins World Athletics’ commitment to deal with dishonest practices even at the highest levels of the sport.

Our work in non-doping matters is equally important and another significant case that merits mention here is the AIU’s investigation of a candidate for the posts of World Athletics Vice President and Council Member following an allegation of a violation of the Candidacy Rules and Integrity Code of Conduct. This investigation led to the candidate being removed from the voting papers for the elections.

This outcome displayed the sport’s commitment to integrity, the sound framework on which the World Athletics’ governance reforms are based, and the AIU’s independence and capabilities in terms of investigation and management of such cases, especially within tight timeframes.

At the World Athletics Championships in Doha, the AIU, in partnership with the Doha 2019 Local Organising Committee (LOC) and the Qatar Anti-Doping Commission (QADC), organised one of the most advanced and comprehensive testing programme in the history of the championships. Besides the number of blood and urine samples collected the AIU also implemented a series of innovative research initiatives which included the measurement of endogenous androgenic anabolic steroids in blood and the analysis of new matrices for the detection of blood doping.

In addition, athletes and their entourage were the recipients of a strong outreach and education programme before and during the championships. The AIU’s outreach activities *Athletics Integrity Hub* covered all areas of integrity, attracted over a thousand athletes from national federations and received plaudits from within our sport, from other sports federations and other stakeholders in our sport.

Finally, although these appointments took place in 2020, I would like to point out that the governance structure of the AIU has been bolstered by the appointment of Victoria Aggar and Jill Pilgrim to our Board. They both are highly respected individuals who bring abilities and skills which will be a huge asset to the AIU, and I would like to offer them a warm welcome. While we are proud of our achievements to date we certainly recognise that there is much more work to do to ensure that the sport of athletics continues to rebuild its credibility and enjoys a strong reputation for integrity.

WORDS FROM THE HEAD



Brett Clothier
Head of the Athletics Integrity Unit

“Based on what we achieved in 2019, I am very optimistic that the AIU will continue to have a major impact on protecting the integrity of athletics globally.”

One of the key goals for AIU at the time of its creation was for the sport of athletics to be able to uncover its own wrongdoings and expose the networks behind cases to deliver real change in the sport. This instils confidence amongst the key stakeholders — that our sport is in control and capable of addressing existing and emerging integrity challenges that it faces.

I am happy to be in a position to report that the AIU did some truly ground-breaking work in 2019 to help us make significant progress towards achieving that vision and bolstering the image of the sport as a true leader in international sports integrity.

The Chair has referred to some of them in his report and you will find a summary of our activities in 2019 in the subsequent pages.

Operationally we strengthened our core functional areas with addition of highly competent staff to proactively identify and address existing and potential integrity risks.

2019 was the first year of the implementation of the Rule 15 of the World Athletics Anti-Doping Rules — which sets out National Federations’ anti-doping obligations. The AIU’s compliance team worked closely with the national federations through the year to help them meet the requirements as per their risk category.

Based on the data gathered during the year, we can say the Rule enabled a global improvement of anti-doping standards and inspired the national bodies to take the fight against doping to a higher level. Through the efforts of National Federations and National Anti-Doping Agencies, more funding was made available for testing at national level, which ensured that athletes who competed at the World Athletics Championships in Doha had gone through a higher level of scrutiny than ever before. This also enabled the AIU to focus its own testing efforts in a much more targeted manner.

Another development of strategic importance was the launch of the Road Running Integrity Programme, through which the World Athletics Label Road Races, athlete representatives and athletes pledged to make financial contributions to help bolster and protect the integrity of the highly lucrative road running discipline. Such private funding of integrity measures is unique, with few parallels especially amongst the Olympic sports, and serves to protect the future of the industry and the interests of professional runners. The programme got underway in December 2019 with extensive education workshops with the World Athletics Label Athletes in Eldoret, Kenya and Addis Ababa, Ethiopia.

As I write these opening words in May 2020, it is evident to all that the coronavirus (COVID-19) pandemic has had a huge impact on our work since the start of March this year but these issues will be covered in next year’s Annual Report.

Nevertheless, based on what we achieved in 2019, I am very optimistic that the AIU will continue to have a major impact on protecting the integrity of athletics globally.



FINANCES

Financial report for the year 2019

TESTING & COMPLIANCE	\$ 3,410,072
CASE MANAGEMENT	\$ 1,761,142
COMMUNICATIONS & EDUCATION	\$ 163,361
INVESTIGATIONS & INTELLIGENCE	\$ 278,381
SUPERVISORY BOARD	\$ 154,917
ADMINISTRATION	\$ 349,785
STAFF COSTS (gross salaries including social insurance)	\$ 2,585,723
TOTAL	\$ 8,703,381

January to December 2019. All figures are in US dollars.

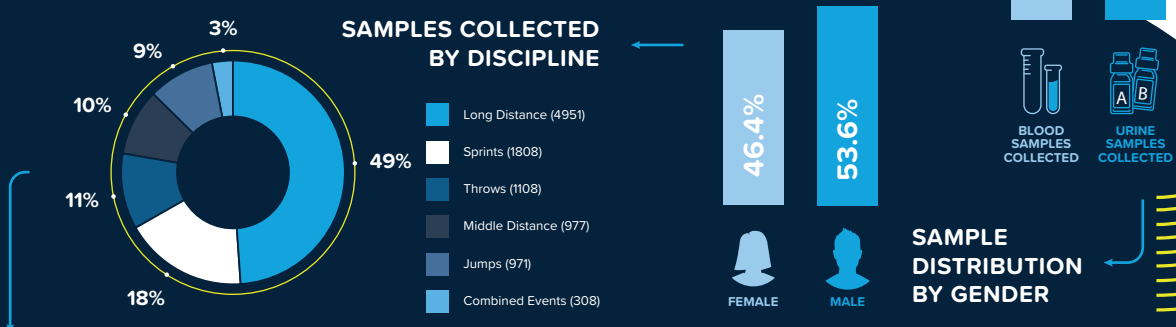
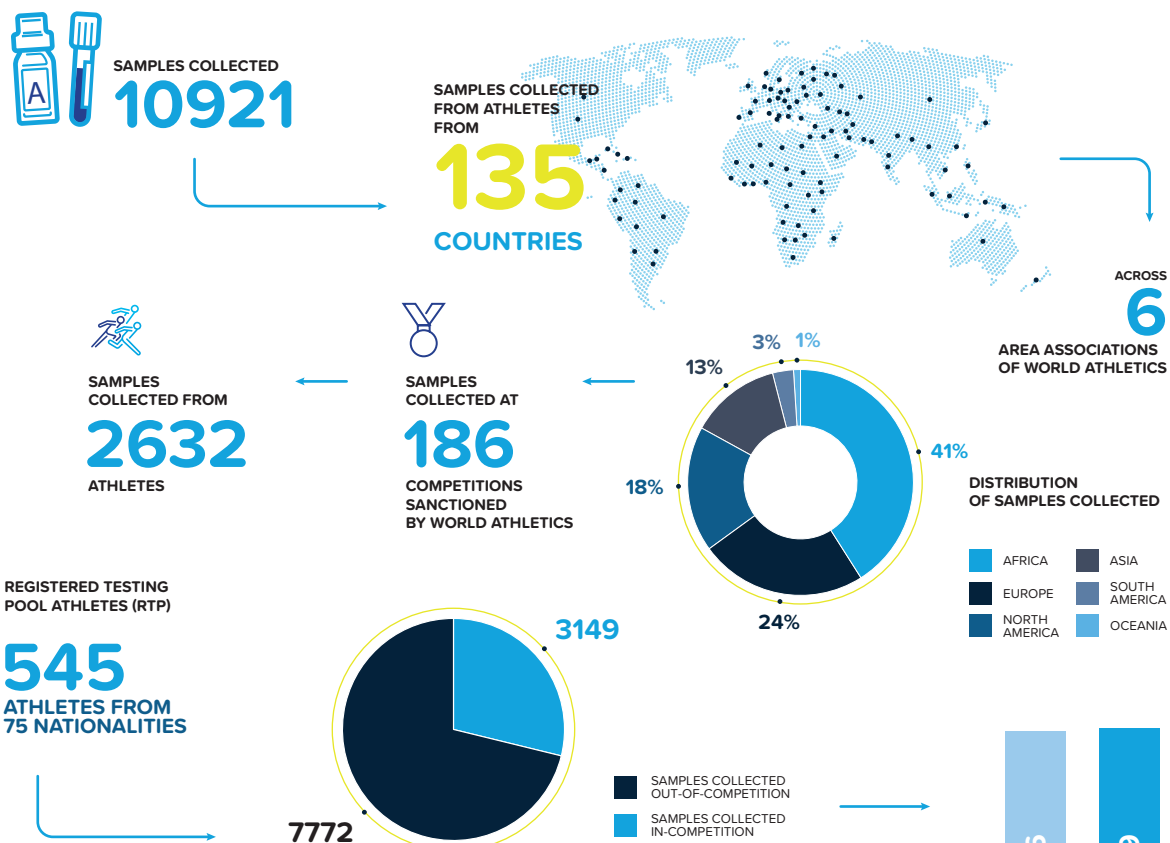
Remarks

- The Head of the AIU was remunerated \$ 337,440 during 2019.
- The chairman was paid an annual remuneration of \$ 25,000 while two other independent members were paid \$ 13,125 each.
- The figures are inclusive of expenditure on third party Anti-Doping Programmes which were fully funded (such as the World Marathon Majors Programme) and expenses that are recoverable from the Russian Athletic Federation under its reinstatement conditions.

ATHLETICS INTEGRITY UNIT IN NUMBERS

Some of the key accomplishments of 2019

TESTING & COMPLIANCE



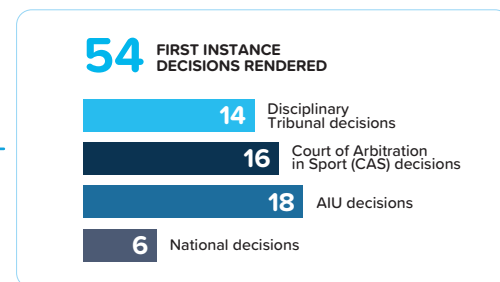
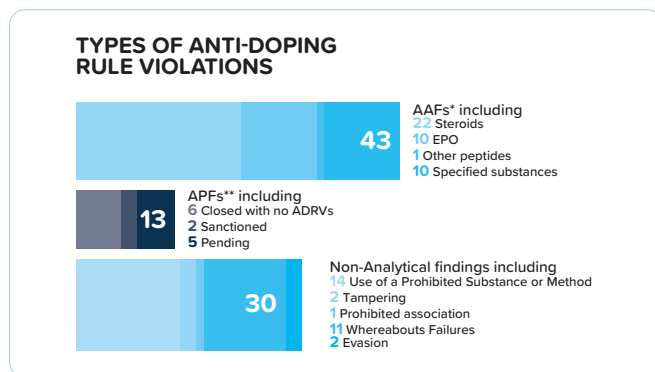
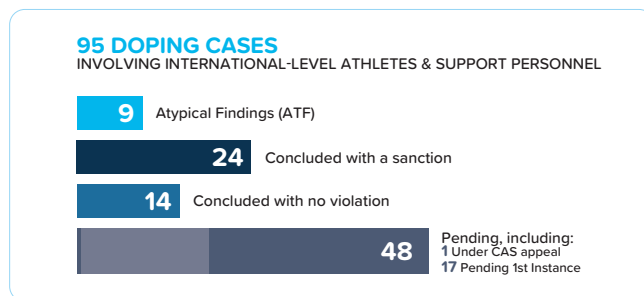
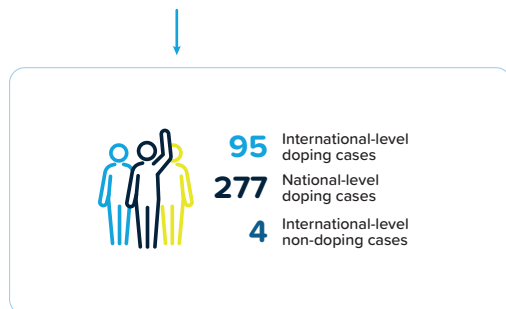
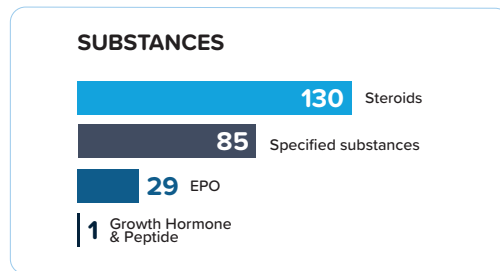
NATIONAL FEDERATION ANTI-DOPING OBLIGATIONS

In the lead-up to WCH DOHA 2019, the National Federations ensured a much greater level of testing for their athletes than ever before. This was funded entirely at the national level.

OOCT = Out-of-competition testing



CASE MANAGEMENT



*AAFs = Adverse Analytical Findings
**APFs = Adverse Passport Findings

INVESTIGATIONS & INTELLIGENCE



INVESTIGATIONS NON-ANALYTICAL AND INTEGRITY-RELATED AREAS ARE ONGOING FOR:

- CORRUPTION
- TAMPERING
- WHEREABOUTS FAILURES
- TRANSFERS OF ALLEGIANCE
- AGE MANIPULATION
- MANIPULATION OF RESULTS
- SEXUAL HARASSMENT AND ABUSE

LYSENKO CASE

The Russian Athletics Federation and senior officials were charged with serious breaches of the Anti-Doping Rules following an extensive investigation by the AIU regarding Russian high-jumper Danil Lysenko's explanation of a whereabouts failure. In the investigation, the AIU:



Conducted **22** witness interviews



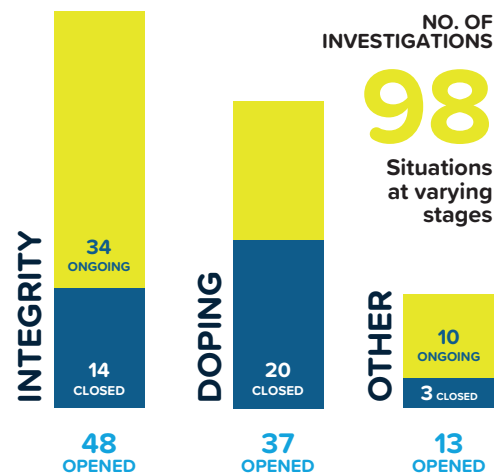
Acquired **14** electronic storage devices including mobile phones and computer hard drives from relevant persons for inspection and analysis



Conducted digital forensic analysis of over **6** terabytes of electronic data collected



Translated approximately **7000** documents or records from Russian to English



COMMUNICATIONS & EDUCATION

WEBSITE STATISTICS



GLOBAL AUDIENCE
WITH
60,703
USERS



PAGE VIEWS
1.05M
UP 50% ON 2018

SOCIAL MEDIA STATISTICS



12.3M
IMPRESSIONS



ENGAGEMENT UP
1,529%
ON 2018

FOLLOWER GROWTH ON 2018



UP
271%



UP
178%



UP
515%

OUTREACH AND ATHLETE ENGAGEMENT PROGRAMMES

OUTREACH



**WORLD ATHLETICS
RELAYS**
Yokohama, Japan



**ASIAN ATHLETICS
CHAMPIONSHIPS**
Doha, Qatar



**WORLD
ATHLETICS
CHAMPIONSHIPS**
Doha, Qatar

**ATHLETICS
INTEGRITY
HUB**

AIU's outreach stands were set up across the WCH DOHA 2019 venues and open to all athletes and support personnel, to inform them about the issues that impact on them, meet the AIU team and be heard.



Attended by
1400
athletes and
support personnel



From
165
National
Federations



10,000+
minutes spent



Survey
conducted



430
Number
of respondents



107
National
Federations

FACE-TO-FACE SESSIONS



**ROAD RUNNING
EDUCATION SESSIONS**
Eldoret, Kenya
Addis Ababa, Ethiopia

Attended by **200+** top road runners
from Kenya, Ethiopia and Uganda

Held over **4 days**

Sessions organised **8**



**2 MEETINGS
WITH ATHLETES'
COMMISSION**



**1 OPEN SESSION
WITH THE AIU**
Monaco



**OUTREACH
PROGRAMME
PARTNERS IN 2019:**

NADO of:

Japan (Japan Anti-Doping Agency, JADA)

Qatar (Qatar Anti-Doping Commission, QADC)

Kenya (Anti-Doping Agency of Kenya, ADAK)

Ethiopia (Ethiopian National Anti-Doping Office, ETH-NADO)

EDUCATION THROUGH COLLABORATIONS

NATIONAL FEDERATION ANTI-DOPING OBLIGATIONS

Education activities conducted
by National Federations as
part of the requirements:

84% of the athletes
attending **WCH DOHA 2019**
received education before
the championships.

AREA ASSOCIATION INITIATIVE I RUN CLEAN E-LEARNING PROGRAMME BY EUROPEAN ATHLETICS



Certification
issued to
6500
Athletes



51
National
Federations



NEWSLETTERS

4 AIU newsletters sent to over **2200** athletes,
athlete support personnel and athletics officials.
#MySportMyIntegrity, with content covering education
for athletes, and **Athletics Integrity Watch** including all
the latest updates on integrity in athletics from the AIU.



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